

Going Global 2020

QEII Centre,
London, UK
29–30 June 2020

Registration opens
on Wednesday 5
February 2020.

Book your place by
Wednesday 1 April
to secure an early
bird discount.

The conference for leaders
of international education

#GoingGlobal2020
@HEGoingGlobal
www.britishcouncil.org/going-global

What is Going Global?

Going Global is the world's largest open forum for international tertiary education leaders and specialists. It provides an unparalleled opportunity to form new collaborative relationships, networks and partnerships with peers from around the world and gain access to the latest international innovative research and thought leadership.

Going Global 2020 focuses on the global learner of the future, their journey to becoming a global innovator and how this shapes global learning institutions:

- As the student body across the world changes and evolves, what will its future profile and nature be? What will be the aims and expectations of its different members?
- What type of learning, and learning environment, will be needed to develop and support a future generation of global innovators? Will it require very different forms of global learning institutions?
- What is the global context in which those learners must become innovators? How will global challenges evolve and what kinds of innovation will be required to tackle them? How should governments respond to and support global learning?

Sessions will focus on the ways in which we understand the objectives of learners, the mechanisms by which global tertiary education might ensure that these objectives are being met, and the political, social and cultural contexts in which their objectives are reflected.



You know what the diplomats, what the ministers, what the leading researchers in higher education are thinking about, what they want to focus on next. And that kind of thought leadership is something that will stay with me.

Radhika Maloo, Associate Director
upGrad Education, India



What to expect

- Two-day conference in Westminster, London.
- 150+ high-profile speakers.
- 30+ exhibitors.
- 1,000 participants from 80+ countries.
- 30+ interactive sessions, including roundtable discussions and knowledge exchange workshops.
- Masterclasses delivered by sector experts.
- Welcome networking reception.

Who should attend?

- Ministers, policy advisers and government officials.
- Vice-chancellors, rectors, presidents, deputy presidents and vice-presidents.
- Senior decision makers from business, international education organisations and institutions.
- Thought leaders and opinion formers.



I come to the Going Global conference to share experiences, to find out what is working well elsewhere and seek partnerships. I always come away with a pile of business cards that I find very helpful throughout the year.

Professor Liz Sheffield, Associate Pro Vice-Chancellor (Education), University of Liverpool, UK

Why should I attend?

- Unrivalled networking opportunities – take this opportunity to expand your global network of education leaders.
- Build international partnerships, and find collaborative solutions to shared challenges across the sector.
- Engage with global insights and research on the most pressing issues facing global education.

Key dates

Submit a poster proposal before
Friday 31 January 2020

Register to attend the conference from
Wednesday 5 February 2020

Discounted early bird rates apply until
Wednesday 1 April 2020

Standard rates apply until registration
closes on Tuesday 16 June 2020

Attend the conference on
29 and 30 June 2020

More details on our website:

www.britishcouncil.org/going-global

90%

of attendees agreed they had made new contacts for international collaboration

89%

agreed it was a forward-looking event focusing on the key future challenges for international tertiary education

Sponsorship and exhibition opportunities

Raise your profile and reach out to professional organisations in the international education community by promoting your products and services at Going Global 2020.

To find out what opportunities are available, please contact the Going Global team.
going.global@britishcouncil.org

Join the debate

Connect with us on LinkedIn: search for our group 'British Council Higher Education'.

In keeping with the British Council's green policy, all other promotional materials will be available online:

www.britishcouncil.org/going-global

To keep up to date with the conference as it develops, subscribe to our e-newsletter via our website.

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One of the striking features of Going Global is (its) convening power. Not every organisation or country can pull these kind of international leaders and policymakers (together). I think Going Global has rightly earned that reputation.

Christopher Jibreel Mayaki,
Director National Universities Commission, Nigeria